



Press Release

Zurich, 10th July 2025

BX Digital expands executive leadership and appoints Samuel Bisig as CTO

BX Digital is pleased to announce the appointment of Samuel Bisig as Chief Technology Officer (CTO) and new member of the Executive Board. In this role, he is responsible for shaping the company's technological strategy, overseeing IT operations, and developing BX Digital's digital infrastructure further.

Samuel Bisig joined BX Digital in early 2022 as an external consultant. Since July 2024 he has served as Head of Technology. In this role, he has played a pivotal role in designing and developing the company's Distributed Ledger Technology (DLT)-based trading and settlement platform. Samuel Bisig brings extensive experience in technology development, innovation management and strategic leadership.

He has held senior positions at the global IT consulting firm GFT Technologies SE and Heidelberg Instruments Nano AG and has been involved in research projects at renowned institutions such as IBM Research, Harvard University, and the Massachusetts Institute of Technology (MIT). His core expertise lies in IT architecture, software engineering, and DLT protocols. He studied Material Science & Engineering at ETH Zurich and completed an Executive MBA at the Quantic School of Business and Technology in Washington, D.C., in 2023.

'Samuel Bisig combines deep technical expertise with a strong sense of innovation and strategic vision. I look forward to working with him to lead BX Digital from its build-up phase into full market readiness and to actively shape the company's future,' says Lidia Kurt, Chief Executive Officer of BX Digital.

'With Samuel Bisig as our new CTO, we are gaining an expert in DLT systems and modern IT architecture. His know-how will be crucial in further developing our platform technologically and successfully establishing it in the market,' emphasises Lucas Bruggeman, Chief Executive Officer of BX Swiss Exchange and Chairman of the Board of Directors of BX Digital.

More information about BX Digital and the Project Helvetia: www.bxdigital.ch



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About BX Digital

BX Digital is the first regulated financial market infrastructure in Switzerland with a trading and settlement system for digital assets on the public blockchain. The Zurich-based company is part of the Boerse Stuttgart Group, the sixth largest exchange group in Europe. The platform has a DLT trading facility licence, offers the highest security standards and benefits from the many years of experience of the Swiss stock exchange, BX Swiss, in operating regulated trading venues. Trading participants benefit from direct control over digital assets and fast and reliable settlement in Swiss francs thanks to audited DvP mechanism and a connection to the Swiss National Bank's payment system.